

[personal data]

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[competencies]

My design experience covers more than 20 years working across a wide range of creative environments including advertising, corporate, government and tertiary education.

I have extensive experience as a freelance designer giving me the ability to build strong relationships with clients, focus on client expectations and deliver creative and conceptual graphic design. My work has included design for both print and digital spaces with a sound knowledge of HTML. I have produced a wide variety of collateral including corporate identities and logos, brochures, publications, posters, large format design and exhibition design, with an experienced understanding of brand guidelines.

My strong work ethic and reliability has enabled me to take on studio management and project management roles with creativity and innovation, scoping deliverables and managing client milestones.

My experience liaising and working with external suppliers covers a wide variety of collateral. Among my key strengths are my excellent organisational skills and the ability to deliver each project from initial concept to completion.

[skills]

Computer - Proficient and Constant Use

Adobe InDesign CC	● ● ● ● ● ● ● ● ● ●
Adobe Illustrator CC	● ● ● ● ● ● ● ● ● ●
Adobe Photoshop CC	● ● ● ● ● ● ● ● ● ●
Adobe Acrobat Pro CC	● ● ● ● ● ● ● ● ● ●
Adobe Dreamweaver CC	● ● ● ● ● ● ● ● ● ●
Adobe Bridge CC	● ● ● ● ● ● ● ● ● ●
Adobe After Effects CC	● ● ● ● ● ● ● ● ● ●

Computer - Intermittent Use

Microsoft PowerPoint	●●●●●●●●●●
Microsoft Excel	●●●●●●●●●●
Microsoft Word	●●●●●●●●●●

Knowledge of Document Accessibility

Perform accessibility solutions on:

- PDF and Adobe InDesign documents

by using:

- automated tools to identify issues and then fix them
- correct tagging
- reading order
- document properties and bookmarks
- heading structure
- text alternatives for images
- table structure
- appropriate link text
- form accessibility

[awards]

2018 - Blue Mountains Business Awards

Nominated as a Finalist for the Home-Based Business Award

2019 - NSW Volunteer of the Year Awards

Nominated for the NSW Volunteer of the Year, for the graphic design support for Little Wings

[employment history]

claudesign freelance graphic design

claudesign.com.au

August 2017 - present

Graphic designer and owner-operator (Full-time)

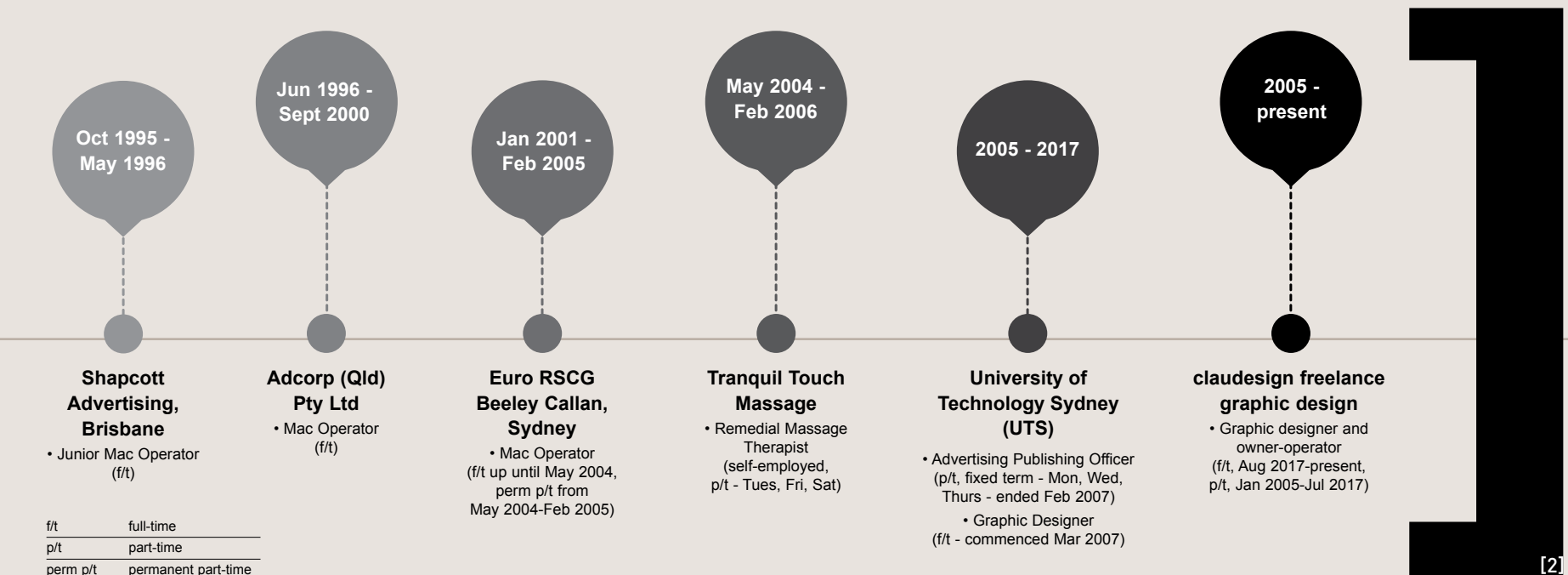
January 2005 - July 2017

Graphic designer and owner-operator (Part-time)



Clients include:

- Anglicare
- Association of Massage Therapists (AMT)
- bd infrastructure
- Blue Mountains City Council
- Bolger Media Services
- Centre for Inclusive Design
- Department of Family and Community Services (FACS)
- Department of Communities and Justice
- Fenton Green
- Information and Privacy Commission NSW (IPC NSW)
- Integrative Bodywork
- Little Wings (Volunteer Work)
- Maitree House
- Mid-Mountains Garden Festival 2019
- NSW Ageing and Disability Commission
- NSW Dental Assistant's Association (Professional)
- NSW Department of Housing
- Somatic Intelligence
- Starflower Apothecary
- Symmetree Arbor Care
- University of Sydney - Faculty of Health Sciences
- Wolters Kluwer Health Australia
- Wolters Kluwer Health Hong Kong



[insurances]

[Certificate of currency supplied on request]

- **Public liability** - Limit of indemnity \$5,000,000
- **Professional indemnity** - Limit of indemnity \$1,000,000

[education and training]

CreativePro Week Conference 2019

Online Videos (2019)

creativepro.com

After Effects CC Online course (2018)

udemy.com

Certificate IV in Training and Assessment (2016)

University of Technology Sydney

Responsive HTML Email (2016)

The Web School

Sydney NSW [2 day course]

HTML Newsletters (2015)

City Desktop Training

Sydney NSW [1 day course]

HTML and Web principles (2015)

City Desktop Training

Sydney NSW [1 day course]

Interactive PDF vs ePub vs iPad App:

Revealing the differences (2012)

City Desktop Training

Sydney NSW [1 day course]

Adobe Photoshop CS5 Essential (2011)

City Desktop Training

Sydney NSW [2 day course]

HTML & Web Principles Training (2010)

City Desktop Training

Sydney NSW [2 day course]

Adobe Photoshop Advanced (2009)

City Desktop Training

Sydney NSW [2 day course]

Adobe Dreamweaver CS4 Essentials (2009)

City Desktop Training

Sydney NSW [2 day course]

Adobe InDesign and Adobe Bridge Workshop (2006)

Apple Centre Taylor Square

Surry Hills NSW [1 day course]

Adobe InDesign Introduction Course (2004)

InDesign Conversion I/II

Alpha Computer Consultants

Artarmon NSW [2 day course]

**Nature Care College of Naturopathic and Traditional Medicine
(2002-2003)**

St Leonards NSW

Certificate IV in Remedial Massage

The Advertising Academy (1994-1995)

South Brisbane QLD

Advanced Certificate in Graphic Art/Commercial Design

[referees]

Shahnam Roshan

Creative Lead

Brand Strategy and Engagement

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**View my portfolio at:
claudesign.com.au**

